

NYLON

THE DENIM ISSUE

MISCHA
BARTON,
EXPOSED!

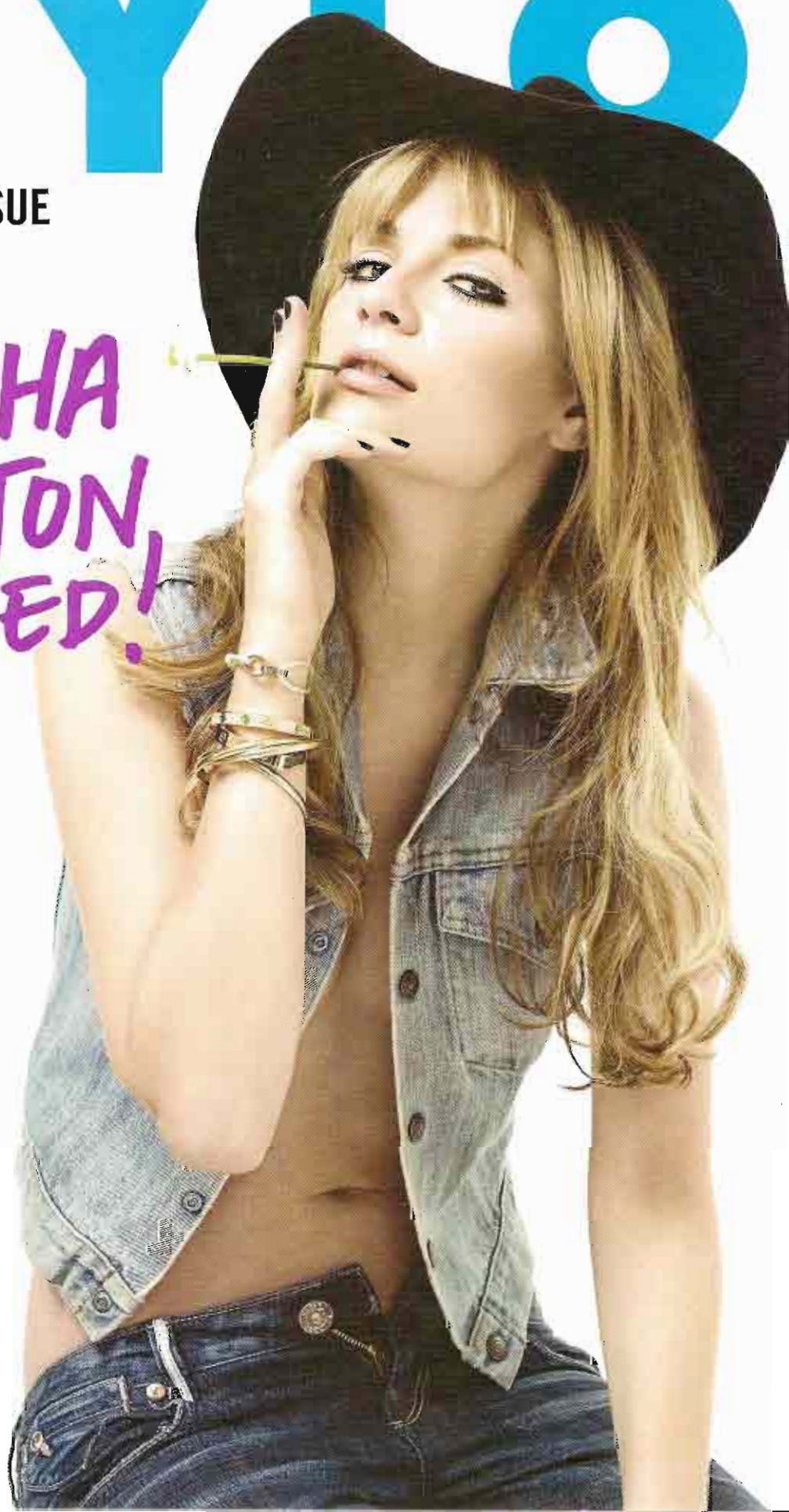
ROMPERS:
ONE-PIECE
WONDERS

GIRLS WHO
LIKE BOYS'...
JEANS

DAZED AND
CONFUSED-
INSPIRED
BEAUTY

August 2008

NYLONMAG.COM



248
REASONS
TO FEEL
BLUE...

FEATURING

A.P.C.
ACNE
ARISTOCRAT
BLUE BLOOD
BREAD
CALVIN KLEIN JEANS
CHEAP MONDAY
CURRENT/ELLIOTT
DIESEL
DKNY JEANS
EARNEST SEWN
EDWIN
FRESH INK
GAP
GIRBAUD
G-STAR
GUESS
JUDI ROSEN
KSUBI
LEVI'S
SIWY
WESC

WHO
WEARS
SHORT
SHORTS?



CSS
WOLF PARADE
THE WOMBATS
LYKKE LI



space invader

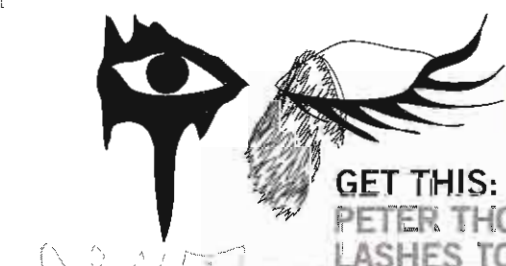
BLACKSTONES SALON

On the list of most bizarre career changes, taxidermist-turned-salon-owner ranks pretty highly. But for Joey Silvestra, it was a no-brainer. "I always liked doing things with my hands," he explained. After several years' experience at a few NYC salons, and with a horde of stuffed creatures in his possession, Silvestra enlisted the assistance of designer Mark Dizon to help conjure up Blackstones. Named after the famed World War II-era magician, the salon's decor is nothing short of...magical. Tucked away on a quiet East Village street, the 1,000 square-foot workshop is a wondrous take on time-travel and transformation. Each room is a curiosity cabinet of sorts, encapsulating styles and themes of vintage eras with a trove of anachronistic props and ornaments. An assortment of antique combs and brushes, lacquered mirrors, razors and other tools are clustered on hanging placards in the main area, alongside powdered wigs and taxidermy equipment. The mirrors are lined with bulbs in the style of backstage dressing rooms, while the changing section cheekily recalls an old confession booth. Even the nautical-themed water closet is a throwback to bygone days. It's the ideal setting in which to stage a major metamorphosis. LAURA NEILSON
19 E. 7th St., NYC, 212.353.2680, blackstonesnyc.net.



tough as nails

A pale, pearly pink manicure suggests a woman who is feminine, delicate, and has everything together. U.K. graffiti artist Frames has no interest in those women. Instead, with his line **Nails Did**, he's paying tribute to a different kind of girl who keeps up with her salon visits: **Streetwise**, sassy broads whose tips are studded, painted, airbrushed, and capable of clawing the eyes of anyone who tries to steal her man. Playing off flat, '80s Peter Nagel-inspired nail salon graphics, Frames makes his **Nails Did** designs even more outrageous—giant door-knocker earrings, gold eyeshadow, geometric hair—and the result is T-shirts that are both tough and absolutely hilarious. "I was always inspired by '80s pop culture and you can see the influence heavily on this project," Frames says. "There is a massive element of sex appeal about a woman who uses her nails as a medium of expression. She comes across as a vibrant, strong, street-educated individual." KATE WILLIAMS
Available at cultistshop.com.



PETER THOMAS ROTH
CLINICAL SKIN CARE
LASHES TO DIE FOR™
Night Time Eyelash Conditioning Treatment

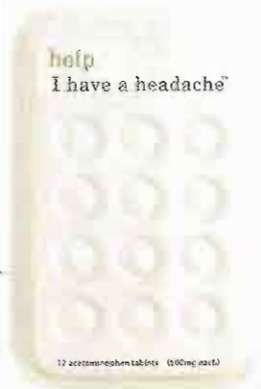
GET THIS: PETER THOMAS ROTH LASHES TO DIE FOR

The expression "to die for" is thrown around far too carelessly. Would you really die for a pair of shoes? Or a wedge of warm, molten chocolate cake? Probably not. The same holds true for your lashes: Yes, an imperceptibly long, feathery fringe is desirable, but worth dying for? Nope. So while I object to the name of Peter Thomas Roth's new overnight lash conditioning treatment, its intentions are good. Great even. The unique water-based, paraben and preservative-free treatment nourishes lashes while you sleep so that when you awake they appear longer and fuller. Now, that's what I call beauty rest. FV
\$125. AT SEPHORA.



assisted living

"With the ugly packaging under neon lights shouting 'dual action formula' and 'now with extra pain relief,' shopping for headache tablets simply gave me a headache," says Richard Fine, who along with his business partner Nathan launched Help this spring. The simplistic line offers remedies for headaches ("help, I have a headache") and advanced bandages ("help, I've cut myself") with genius packaging designed by Champs-Walka design studio. "It's a kind of inside-out approach that's playful and intuitive for the consumer," says designer Scott Chaps. Not only do Help products look like something straight out of MoMA, but the pulp packaging is made from recycled paper, and is compostable after use. And in case you're wary of consuming drugs from an unknown pharmaceutical company, Help uses an FDA approved formulation of Acetaminophen, which doesn't harm the stomach lining in the way aspirin or ibuprofen can and doesn't include any dyes, fillers, or coatings many (and I mean many) other brands choose to use. Safe, green, and visually pleasing—who doesn't need a little help every now and then? ANDREA CUSICK
For more information, see helpineedhelp.com.



tough as nails: photographer, erin hilly; stylist, christopher brown; model, francesca elvy; get this: illustration, matt haggard.com